

Building Costs: Budget

Every ride, attraction and amenity will cost a certain amount of money to build.

The following slides show the building costs of the different rides, attractions and amenities. You will need to work out the total cost of constructing your theme park. This is based on the plan you made last week. You will then be applying to a bank for those funds.



Don't forget things like bins and benches.

Thrill-Seeker Rides

The most expensive rides to build, staff and run.

Only suitable for your dare-devil customers!

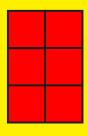
Cost to Build: £150 000

Area Taken Up: 300m²

Suitable For: All adults and children

aged 12+

Colour on Map: red





Water Rides

Suitable for many customers aged 7+ Who feel like taking a splash!

Cost to Build: £100 000

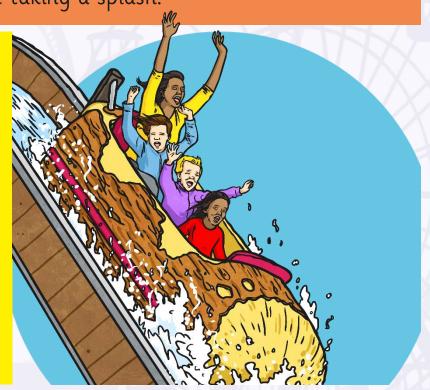
Area Taken Up: 150m²

Suitable For: All adults and children

aged 7+

Colour on Map: blue





First Draft Plan: Family Rides

Quite expensive to build and run.

Suitable for many potential customers aged 7+

Cost to Build: £100 000

Area Taken Up: 200m²

Suitable For: All adults and children

aged 7+

Colour on Map: green





Children's Rides

Cheaper to build and maintain.

Only suitable for children aged 3-8 years (and their parent or guardians).

Cost to Build: £50 000

Area Taken Up: 100m²

Suitable For: All children aged 3-8

years

Colour on Map: yellow





Attractions

You have managed to strike an agreement with the developers to build other attractions at the bargain price of £20 000 each.

These attractions are suitable for all ages.

Cost to Build: £20 000

Area Taken Up: 100m²

Suitable For: All ages

Colour on Map: orange



Examples are: dodgems, amusements, fun house, bouncing pillow etc.



Amenities

Some other amenities are essential within the park:

Cost to Build: £25 000

Area Taken Up: 100m²

Colour on Map: purple

Each of the **three** areas must have one eating establishment.

These can be family cafes, burger bars, pizza palaces, sandwich huts, ice cream parlours — whatever fits in with your themes.

These will hopefully help you to raise income for your business.



Amenities

Some other amenities are essential within the park:

Toilets

Cost to Build: £25 000

Area Taken Up: 100m²

Colour on Map: purple

Each of the **three** areas must have one toilet block.

There must be one first-aid block somewhere on the park.

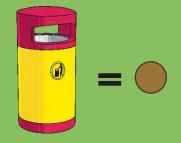
On the border of the park, there must be one entrance turnstile and ticket booth to admit your customers.

Amenities

To help create a clean, welcoming atmosphere:

You need to provide ten bins for litter (which will hopefully cut down your cleaning costs).

Each bin costs £100. Mark these on your map with a small brown circle.



You also need to provide twenty picnic benches (for customers to rest, wait for others or eat a picnic lunch).

Each bench costs £100. Mark these on your map with a small pink circle.



Any empty square still needs to be paved at a cost of £100 per square.

Parkland will cost £2000 per square to landscape.

Building Cost Budget

As you go along, add your build costs to your budget sheet to keep a total of your spending.

Building a Budget

Keep a note of your spending as you create your first draft plan of your theme park. Add tally marks as you add to your plan and then total up your costs.

Are you within budget?

Type of Ride/ Amenity or Attraction	Price Each	Tally	Total Number on Park	Total Cost
Thrill-seeker Rides	£150 000			
Family Rides	£100 000			
Water Rides	£100 000			
Children's Rides	£50 000			
Attractions	£20 000			
Toilet Blocks	£25 000			
First Aid Booth	£25 000		1	£25 000





Food and Restaurants

You should have at least three eating establishments in your theme park. One in each area.

You need to think of what type of food establishment you want in each of your areas.

You might have a sit-down restaurant, a pizza parlour, an ice-cream house or a burger bar.

The type of establishment might depend on the area it is in and what fits with the theme. You must have at least one sit-down place.



Menus and Meals

Look at this example from the Star Wars area of Disneyland.

The name of the restaurant is closely connected to the Star Wars theme. Alliteration helps make an eye-catching name.

Many of the items on the menu have also got names connected to the theme. These are sometimes a play on words but not always.

Your task is to design a menu for your sit-down food establishment.



Menus and Meals

Your menu must include three ideas for starters, four for the main course and three desserts.

You must make sure that at least one selection of each is suitable for vegetarians (V).

You must come up with the names of your dishes as well as a brief description of what it is.

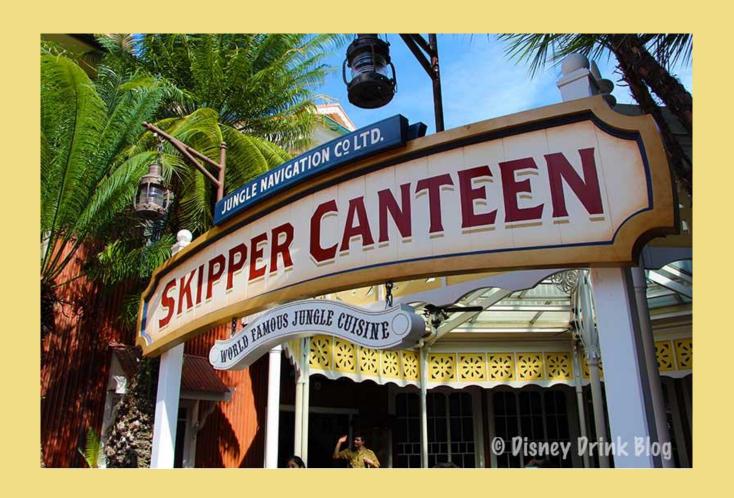
You must also include a selection of drinks suitable for all members of the family.



The Boathouse



Skipper Canteen



Dino-Bite Snacks

