



NEW SWANNINGTON PRIMARY SCHOOL

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Dear parents/carers

WORLD BOOK DAY – THURSDAY, 2 MARCH 2023

World Book Day takes place on **Thursday, 2 March 2023** and we hope you will join us as we come together to celebrate our World Book Day in school.

We invite all children and staff to dress up as a book character or in black and white, like the pages of a book on this day, to help us celebrate. We want the children to use their costumes to share their favourite books and we encourage you to use things you already have at home.

This week your child will come home with their £1 World Book Day book token to get a FREE book! Getting a free £1 book for your child is easy - simply take your £1 book token to your nearest bookseller and swap it for a World Book Day £1 book OR get £1 off any book or audiobook costing £2.99 or more. You can find your nearest bookseller at worldbookday.com/participating-retailers. Tokens are valid from 16 February 2023 to 26 March 2023.

During the day we will be holding a range of book themed events including a World Book Day Assembly, character descriptions, shared story reading and a whole school story write.

After school (from 3.00-3.45pm) our School Librarians will be selling second hand books on the Key Stage 1 playground. These books will be sold for a donation (maximum of 50p per book) with all proceeds going to World Book Day. By raising funds for World Book Day, we can help World Book Day change lives through a love of books and reading. In the UK, nearly 400,000 children do not have a book of their own. Having access to books and developing a love of reading for pleasure is vital for a child's future.

World Book Day's vision is to see more children, from all backgrounds, developing a life-long habit of reading for pleasure and benefitting from the improved life chances this brings them. Book Aid International also receives a portion of the funds.

Children are never too young to start their journey with books, and the benefits of reading are enormous—so we hope, like us, you will use World Book Day to celebrate it with your child.

Kind regards

Mrs Mitchell